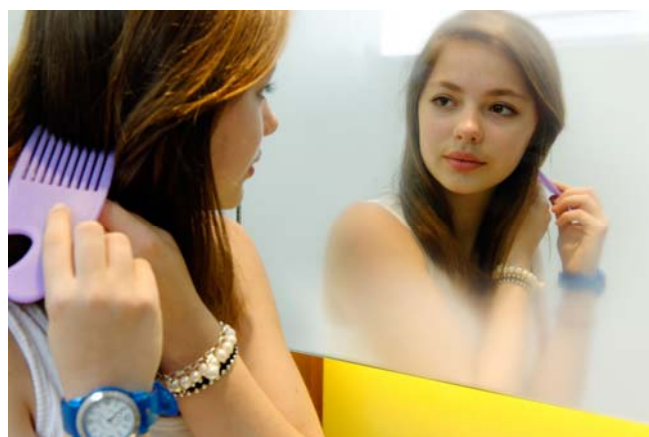




BUY GREAT BRITISH PRODUCTS

Great British products are in the spotlight as never before with the focus on the Olympics, the Queen's Golden Jubilee, as well as the re-launch of the Cutty Sark at Greenwich and Union Jack souvenirs in abundance.

British-made household products such as *demista*™ heated mirror pads are typical examples of innovation applied to solving the problems of steamed up bathroom mirrors.



Made in Britain, *demista*[™] offers the security of proven standards of reliability, providing an immediate local back up service. *demista*[™], the original and innovative heated mirror pad, introduced more than 20 years ago and selected by leading house builders and hotel groups, around the world, is approved to European and international standards.

The pads come in a variety of sizes and voltages starting with the 274 x 150 mm version at £17.50 each. Where required, multiples can be used to cover particularly spacious mirrors.

View the *demista*[™] video on www.demista.co.uk

ENDS

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